

# THE INTERNATIONAL TRADE LANDSCAPE

## PRESENTATION TO NATURAL HEALTH PRODUCTS NZ SUMMIT

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# ABOUT MFAT

MFAT is a government department with three main responsibilities:

- **Policy.** We provide advice to Ministers on foreign affairs and trade policy.
- **Diplomacy.** We advocate for New Zealand's interests overseas.
- **Consular functions.** We help New Zealand citizens abroad.



**Hon Nanaia Mahuta**  
Minister of Foreign Affairs



**Hon Damien O'Connor**  
Minister for Trade and Export  
Growth

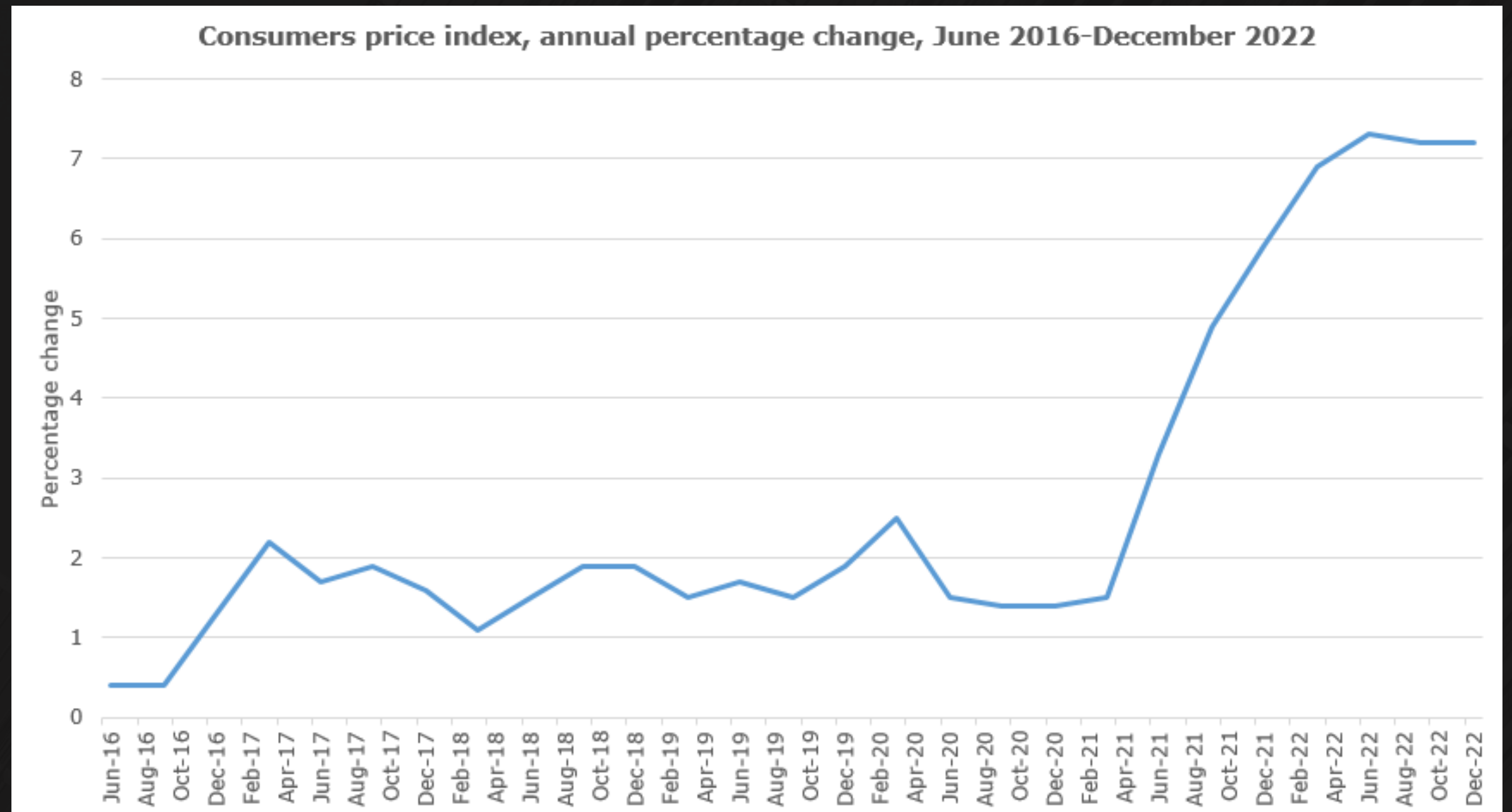


# PRESENTATION OUTLINE

1. Global economic trends.
2. Geostrategic update.
3. Supply chains.
4. What MFAT is doing.
5. Questions.

# GLOBAL ECONOMIC UPDATE

- The world is experiencing slow economic growth and high inflation.
- The medium-term outlook is uncertain.
- But there are some positive signs, such as global supply chains stabilising.





# GEOSTRATEGIC UPDATE

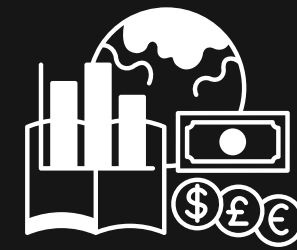
We are seeing three key trends:



**Rules to  
power**



**Economics  
to security**



**Efficiency to  
resilience**



# TRADE RECOVERY STRATEGY

**S**

Sustainable and  
inclusive trade

**T**

Trade and export lift  
of New Zealand  
exporters' capability and  
performance in offshore  
markets

**A**

Strengthening  
international and  
regional trade  
architecture

**R**

Building resilience  
against future  
shocks



# FREE TRADE AGREEMENTS (FTAs)



## **NZ-UK FTA**

Virtually all our current trade will be duty-free from day one.



## **NZ-EU FTA**

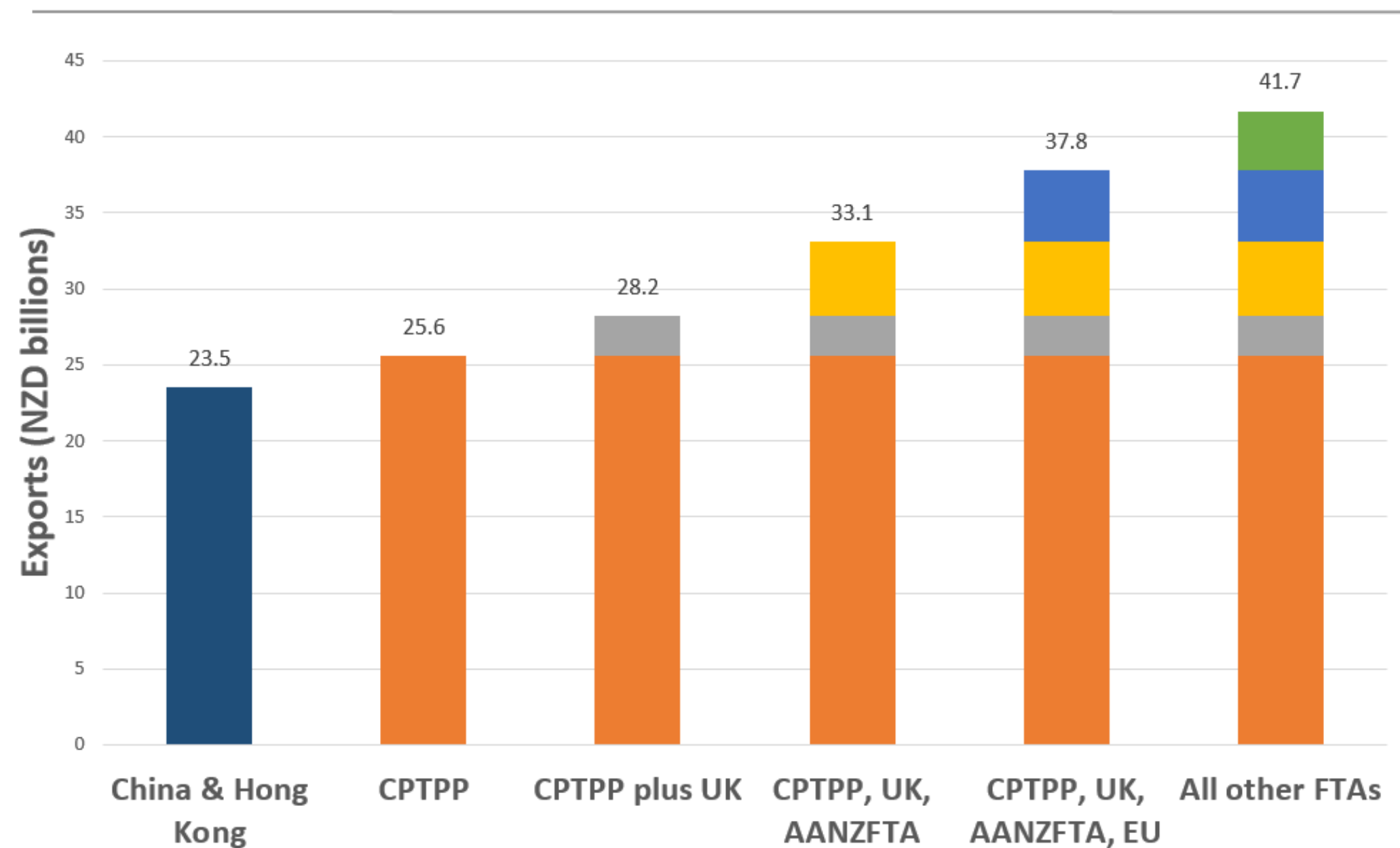
91% of our current trade will enter duty-free from day one.



**+13 other  
FTAs**



# NEW ZEALAND'S FTA COVERAGE





# SUPPLY CHAINS

- Supply chain resilience is a focus for many governments around the world.
- As a small country, New Zealand relies on free trade. Resilient supply chains are open, diverse, secure, and transparent.
- We need to be careful that any measures New Zealand takes suit our economic circumstances, are economically sustainable, and have the intended effect of increasing resilience.







# SUPPLY CHAINS

- There is a growing focus on sustainability in supply chains.
- MFAT is monitoring developments through our network of 50+ international offices.
- We publish regular market intelligence reports on our website to share information with exporters.



[mfat.govt.nz/market-reports](https://mfat.govt.nz/market-reports)



MAY 2023

## EU tackles products with 'greenwashing'

A MARKET INTELLIGENCE REPORT

# EXPORTER SUPPORT SERVICES



**Scan to access these services**

- Read our market intelligence reports:  
[mfat.govt.nz/market-reports](https://mfat.govt.nz/market-reports)
- Look up tariff rates:  
[www.tariff-finder.govt.nz](https://www.tariff-finder.govt.nz)
- Get services exporting information:  
[services-exporter-tool.govt.nz](https://services-exporter-tool.govt.nz)

Email us: [exports@mfat.net](mailto:exports@mfat.net)

Call: 0800 824 605

Visit: [tradebarriers.govt.nz](https://tradebarriers.govt.nz)



# ANY QUESTIONS?

[exports@mfat.net](mailto:exports@mfat.net)

