

Natural Health Products NZ Summit 2022 - Our New Future

This programme may be subject to change and substitution

Tuesday 16 August 2022

16 Aug 2022 18:00-20:00	Alaron Welcome Function <i>Mission Estate</i>
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Wednesday 17 August 2022

17 Aug 2022 08:00-17:00	Hally Labels Coffee Cart/Registration/Networking/Plenary Session <i>Napier War Memorial Centre</i>	
from 8:00	Hally Labels Complimentary Coffee Cart	
8:15	Registration	
8:45	Jamie Fitzgerald <i>MC</i> Proudly supported by GO Healthy	Welcome
8:50		Mihi Whakatau
9:00	Nick Tuffley <i>Chief Economist</i> ASB Bank	The Bumpy Road to 'Normality' What companies (and individuals) can expect from current economic policies and external forces.
9:30	Julie Bramley <i>Market Insights & Research Consultant</i> IRI Worldwide	Winning strategies for brands in this new normal An overview of retail performance in the natural health sector.
10:15	Morning Tea & Networking (Sponsored by Vitaco)	
11:00	Fiona Ryan <i>Manager Therapeutics, System Strategy & Policy</i> Ministry of Health	Regulating Natural Health Products An update on NHP regulations.
11:20	Samantha Gray <i>Government Affairs Director</i> Natural Health Products NZ	Regulating Natural Health Products - Q&A Answering questions and addressing concerns.
11:35	Gary Scattergood <i>Editor-In-Chief</i> NutraIngredients-Asia and FoodNavigator-Asia	Emerging Opportunities in the Asia Nutraceuticals Market In this talk, Gary will shine the spotlight on the emerging nutra innovations across Asia that have caught the attention of the NutraIngredients-Asia team. He'll highlight the latest new product developments spanning key growth categories, ingredients, and formats, as well as diving deeper into the consumer trends and the scientific understanding that is propelling them to success. He'll then wrap up by highlighting some of the key regulatory developments that could help, or indeed hinder, the industry in Asia.
12:00	Lunch & Networking (Sponsored by New Zealand Health Manufacturing)	
13:00	David Downs <i>CEO</i> New Zealand Story Group	Adding value to the natural health industry with New Zealand's brand <ul style="list-style-type: none"> Using New Zealand's brand and image in the natural health industry - how can we leverage this to increase value? Coming together and collaborating to advocate for the industry - what is the opportunity here? A view into the practical tools that the New Zealand Story group have to help
13:30	Melissa Clark-Reynolds ONZM <i>Futurist / Managing Director</i> Future Centre	What does the future bring? <ul style="list-style-type: none"> Signals from the future Product trends, offerings and formats Global drivers of change Emergent business models
14:30	Afternoon Tea & Networking (Sponsored by Vitaco)	
15:15	Greg Macpherson <i>Founder</i> SRW Laboratories	Harnessing the multifactorial hallmarks of disease to drive sales and brand growth Consumers are becoming increasingly sophisticated in their desire for products with strong evidence of effect. They are also demanding a brand experience that wraps a pathway to wellness alongside products that take them on a journey to Healthy Ageing. How looking at health through the lens of Hallmarks of Disease can help you build a functional nutritional strategy that win fans and build brands.
15:45	Lisa Tamati	Why talent isn't as important as mindset Mental toughness and emotional resilience; overcoming limiting self beliefs; empowering your team to reach their full potential.
16:45	Wrap	
17:00	End of Day	

Wednesday 17 August 2022

19:00	Pre-Dinner Drinks & Networking <i>Napier War Memorial Centre</i>
19:30-Midnight	GMP Pharmaceuticals Gala Dinner & Awards Night

Thursday 18 August 2022

18 Aug 2022 08:30-13:00	Hally Labels Coffee Cart / Breakfast (Sponsored by Brenntag) / Networking / Plenary Session <i>Napier War Memorial Centre</i>	
from 8:30	Hally Labels Complimentary Coffee Cart	
8:30	Brenntag Breakfast & Networking	
9:30	Greg Hart <i>Founder</i> Mangarara -The Family Farm	Our regenerative future <ul style="list-style-type: none"> • What is Regenerative Farming? • Why is it important? • What impact will it have on the Natural Health industry? • What is the opportunity?
10:15	Tim Jones <i>Founder/ CEO / B Consultant</i> Grow Good	B Corp Is Better Business B Corp Certification is the world's foremost independent verification of an organisation's transparency and accountability when it comes to social and environmental impact. In this interactive and high-energy session, you will learn about the creation myth story of B Corp, what the journey to Certification looks like and what the ROI (return on impact) can do for you.
11:15	David Hughes <i>Managing Director</i> Plant & Food Research	Pathways to the Future New Zealand's research, development and innovation system is unique. In some parts it is world leading while in other places there is a lot of room for improvement. This presentation gives an overview of the system, recommends positive changes which could be made and talks about what this could mean for NZ's Natural Health sector.
12:00	Networking Lunch	
13:00	Summit Close	